

**Plus+**  
accounting

chartered accountants

## Staff Profile

**Jake Standing**

**Director**



### 1. Why did you choose Plus Accounting?

Plus has always had a good reputation in Brighton for looking after clients and team members very well. Over the last few months I have had the pleasure of learning a lot about the business and the culture, and the opportunity was one that I felt I could bring a lot of experience to. It was probably the longest job interview and decision-making process I will ever go through, but I'm really excited to get started!

### 2. If you could change one thing in the tax system, what would it be and why?

Sticking to one thing to change is hard! I do think we will see an evolution of environmental taxes across the world, seeing as pretty much all countries aren't doing enough to limit global warming to 1.5°C... Making it financially unviable to continue doing business in a way that harms the world we live in would be the goal here.

### 3. If you could give your 18-year-old self one piece of advice what would it be?

If people have different views to you, take the time to talk them through and really understand why they have those views. Don't think you know it all (no one does)!

### 4. What was your very first job?

I was a paperboy! Loved it, and most of the time did manage to get the papers delivered on time before school...

### 5. What hobbies do you have outside of work?

I have two young children aged 5 and 1, so hobby time for myself takes a bit of a back seat! I enjoy running, travelling to new places, and spending quality family time together.

### 6. Is it still a good time to be starting a new business in the current climate?

If you have a vision, an innovative solution to a problem, and the drive to make it a reality, the best time to start is always now! The world is ever changing, more now than ever, and with change comes plenty of opportunity.

**7.If you suddenly became financially independent, what would you miss most about your job?**

Do I have to leave my job if I became financially independent?!

**8.What is the difference between a top ten 10 employer and a smaller firm?**

I think there are many differences which can be positive or negative depending on what you are looking for personally! Sometimes the systems and connectivity can be much more refined in a top 10 firm... but sometimes a smaller firm can be agile and able to adapt to change much quicker...

**9.If you could meet a celebrity, dead or alive, who would it be?**

That's a tough one, a celebrity can be defined in so many different ways! I wish I had more time with my grandad – he was an entrepreneur and I always remember going home from school and building lots of different games from scratch. Sounds cliché but in my 10-year old eyes, he was a celebrity.

**10.Describe yourself in three words?**

Driven, caring, fair.