

Plus⁺ accounting

chartered accountants



The Plus Approach

The Plus Approach



Contents

Introduction to Plus Accounting and our services

How we add value to your business

How we structure our services

Who can we introduce to help you?





Introduction to Plus Accounting and our services

We provide a modern, forward thinking accountancy and business development service that understands business and gets actively involved.

We want to work with:

- * Established and growing owner-managed businesses
- * Entrepreneurs
- * Start-up businesses with ambitious growth plans

Our core services include:

- * A structured approach to business development
- * Accounts and audit
- * Integrated tax planning solutions for businesses and individuals
- * Xero accounting implementation, training and support
- * Payroll

We have specialist expertise in a number of sectors including:

- * Technology, Media and Innovation
- * Healthcare
- * Franchising
- * Travel and Hospitality



How we add value to your business

We know from experience that our clients want more than a set of accounts at the year end. We will therefore keep in regular contact with you so that we are kept up to date with your business performance and your progress against financial and non-financial objectives.

We will identify where your business stands in the business lifecycle, assess your current needs and proactively suggest appropriate action in all of the important areas.

1. Risk

Running a business inevitably involves some level of risk. Identifying and mitigating the risks which are faced by your business and by you personally is vital. For example, you and your business may not be adequately insured, your key assets may not be legally protected and the information on which you rely to run the business may not be sufficiently accurate to allow you to make informed decisions. We will help you to identify all of the key risk areas and take steps to address them.

2. Tax

Nobody wants to pay more tax than they have to. With this in mind, we will help you to maximise the tax reliefs that are available on your business expenditure; establish tax effective ways of taking your profits out of the company; look at innovative ways of rewarding and retaining your staff; identify opportunities for attracting tax efficient investment into your business and suggest a range of tax efficient investments for you and your company. When you are ready to think about retiring or selling your business, we will help you plan a tax effective exit.

3. Growth and Profits

Maximising your company's profits will give you the opportunity to expand and diversify the business, accumulate working capital and create an attractive business for sale. To achieve this, you will need to be a good housekeeper. A business plan is a vital tool in this process and we will help you to create and maintain a business plan that is suited to your specific needs. As part of this process, a SWOT analysis will help you to identify the areas on which to concentrate and this needs to be backed up by robust financial forecasts. A reliable financial platform, access to adequate funding and the availability of good quality staff are essential components to successful growth. We can help you to address all of these challenges and introduce you to a range of funding providers.



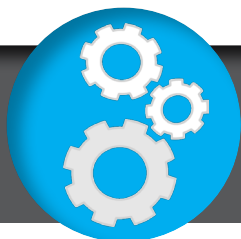
How we add value to your business

4. Personal Wealth & Security

There are a number of significant planning stages throughout your life and it is important that you make well informed decisions at each stage. The key to this is developing a framework for your financial decisions. This will include deciding where you are today, defining your goals and objectives for the future, developing a plan, and taking purposeful steps to make it all happen. We will help you make informed decisions at each stage so you can deal with the changing circumstances and priorities throughout your life.

5. Sale or Retirement

As a business owner you should have a personal exit strategy. This may involve passing on the business to family members, selling your share to co-owners or your staff or disposing of the business to a third party. It is important to identify where your business sits in the business life cycle because there is usually an optimum time to sell and maximise the sale proceeds. Other important factors include minimising your tax liability and assessing whether the sale proceeds will provide an adequate retirement income. We will help you to plan for this event and work closely with other professionals whose input will be vital to a successful sale and comfortable retirement.



How we structure our services

Our services are structured to provide a range of accounting, tax and business development services that are tailored to your specific needs.

For businesses, our annual services can include:

- * Year-end accounts, tax returns and company secretarial services
- * Management accounts
- * Payroll services including pensions auto-enrolment and P11D returns
- * Regular business review meetings to discuss your management information, update the business plan and review tax strategies
- * Unlimited telephone and e-mail support on routine matters

The fee is fixed and paid by standing order over 12 months.

Additional services may be required, such as implementing a new accounting system, preparing financial forecasts, assisting with lending applications or advising you with the purchase of another business. Where additional advice is required, the scope and cost of the work will be agreed in advance before being undertaken.



Professional Contacts

Over the years, we have worked with a large number of fellow professionals covering a wide range of disciplines including:



Finance Providers



HR



Insurance



Legal Services



Marketing



Mortgages



Pensions



Wealth Management

We have compiled a directory of professionals and firms that we trust and are happy to recommend to our clients. If you have a need for help in any of these areas, we will be pleased to introduce you.

Plus⁺ accounting

chartered accountants

Contact Us:

www.plusaccounting.co.uk

info@plusaccounting.co.uk

01273 701200

Twitter: @PlusAccounting

Facebook & LinkedIn

